

Michal Lenik
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Work Experience:

B&H Photo, Video and Pro Audio - (June 2013 - Present)

UX Designer

- Responsible for the design and coding of custom landing pages on the B&H site
- Conducting UX testing of the B&H desktop and mobile sites
- Implementing UX logic for redesigns of the B&H desktop and mobile sites

Better-World Productions - (2009 - Present)

Freelance Graphic Designer

- CD cover, icon, logo, and movie poster design
- Photo retouching for film imagery
- Design consulting on various projects from websites to PDF presentations

Quantum Networks - (December 2011 - July 2012)

Creative Director - Graphic/Web Designer

- Responsible for the creation of all promotional /web graphics and website maintenance
- Lead a design team of four personnel for all creative content
- Designed and created dynamic websites including social media, brochure, blog and Wordpress based sites.

Global Jewelry Solutions - (May 2010 - January 2011)

Graphic Designer

- Created promotional posters, product catalogs, and promotional flyers
- Jewelry product photography and retouching
- Mass email design

AISH NY - (2009)

Graphic Designer

- Created promotional flyers and graphics for trips catering to college students
- Designed graphically complex trip itineraries, contact cards and maps

Education and Awards:

Touro College

- BA: *Multimedia Design*
- GPA: 3.8, *Summa Cum Laude*
- Dean's List 2009, 2010, 2011, 2012
- Digital Multimedia Design Award: *For scholarly achievement and excellence in Digital Multimedia Design*

Skills:

- Proficient with Adobe Photoshop, Illustrator, InDesign and DreamWeaver
- HTML 4/5 and CSS
- JavaScript familiarity
- Proficiency with Wordpress CMI system
- Microsoft Office proficiency
- Mac and Windows OS proficient